

Did you know the UK government's industrial productivity strategy is based on 5 'foundations'. Against this framework, billions of pounds of investment decisions are made and really big picture stuff is designed, communicated and mobilised.

As a small to medium business or not for profit organisation you probably won't have billions to invest but the government's framework can be used to help improve your productivity. Here are some suggestions how.

## The 5 Foundations

The Dept for Business, Energy & Industrial Strategy has identified the foundations for productivity improvement as:

- Ideas & Innovation
- People
- Infrastructure
- Business Environment
- Places & Communities

## stop, start, improve ...

### 3 steps to a better business environment

**stop** & look at what you do - is it all necessary, is anything broken, are you doing it because you always have?

**start** doing things your customers & colleagues value

every day **make something better**

## look

**outwards** ... collaboration can save you money

look & learn

sharing routine tasks with others can release time for you

## understand people ...

what do your customers really want?

what is it that will engage & excite your colleagues?

what are people saying across social media?

are you making the most of your teams knowledge & diversity?

time spent listening is rarely wasted

## let your ideas be inspired by many things

other sectors?

your people?

connections?

music?

internet?

nature?

customers?

history?

science?

words?

your senses?

## check your surroundings

is your IT fit for purpose?

are your processes working?

are you set up to minimise error?

What do you measure?

Practical productivity doesn't need to be complicated. It can be simple, cost effective and rewarding.

For more info about how we can help

Call on 07990 698948. Mail [iandibusinesssolutions@outlook.com](mailto:iandibusinesssolutions@outlook.com). Online [www.iandibusinesssolutions.co](http://www.iandibusinesssolutions.co)